

# POWTEX TOKYO 2018

The 22nd International Powder Technology Exhibition Tokyo

## Show Profile

- Exhibition Title: POWTEX TOKYO 2018  
The 22nd International Powder Technology Exhibition Tokyo
- Exhibition Period: November 28 (Wed.) -30 (Fri.), 2018
- Venue: Tokyo Big Sight , East Hall 1・2・3
- Organizer: The Association of Powder Process Industry and Engineering, JAPAN (APPIE)
- Admission Fee: 1,000 Yen (Free of charge for attendees with invitation tickets,  
pre-registrants from Web site, and students)
- Supporting Organizations:  
Related Government Ministries and Organizations
- Special Cooperation: The Society of Powder Technology Japan  
(requesting) The Society of Chemical Engineers, Japan  
The Business and Technology Daily News  
Fuji Sankei Business i
- Oversea Cooperation: Chinese Society of Particuology  
(requesting) UBM Canon  
Chemtech Foundation  
NürnbergMesse India Pvt. Ltd.  
NürnbergMesse China Co., Ltd. (NMC)  
The Powder/Bulk Portal

## **Technologies & Products for Exhibiting**

POWTEX TOKYO 2018 consists of three zones in accordance with the products to exhibit and that will provide the visitors with easy access to the products of their interest. Exhibitors may select the most suitable exhibition zone for their products.

### **Manufacturing & Processing Equipment Zone**

Pulverizers, Screening equipment, Classifiers, Filters, Mixers, Kneaders, Granulators, Coaters, Driers, Feeders, Conveying equipment, Dispersion equipment, Dust collectors, Molding equipment, Surface treatment equipment, Packaging equipment, Firing equipment, etc.

### **Instrumentation, Measuring & Laboratory Equipment Zone**

Measuring equipment, Instrumentation equipment, Laboratory equipment, Control systems, FA equipment, etc.

### **Materials, Engineering & Information Zone**

New materials, Filter materials, Screens, Functional powders, Engineering, Processing services on commission, Publications, Computer systems, Auxiliary agents, etc.

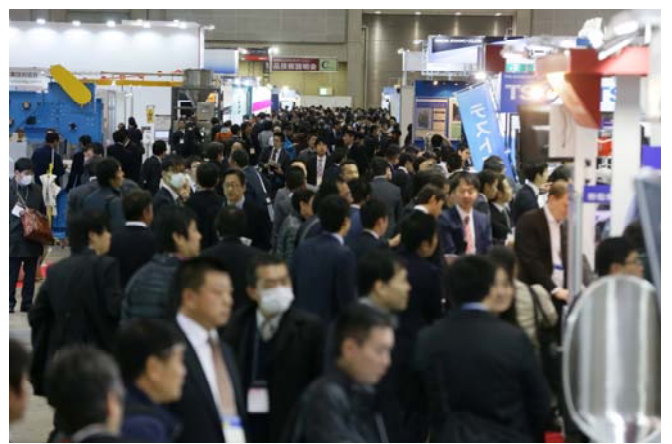
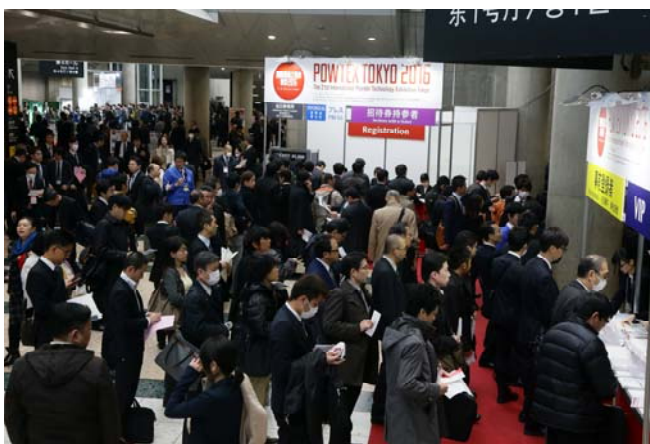
### **【Special Zone】**

#### **Advanced Material Zone**

Nano materials, Battery materials, Pharmaceutical materials, Food materials, Composite materials, Material manufacturing methods

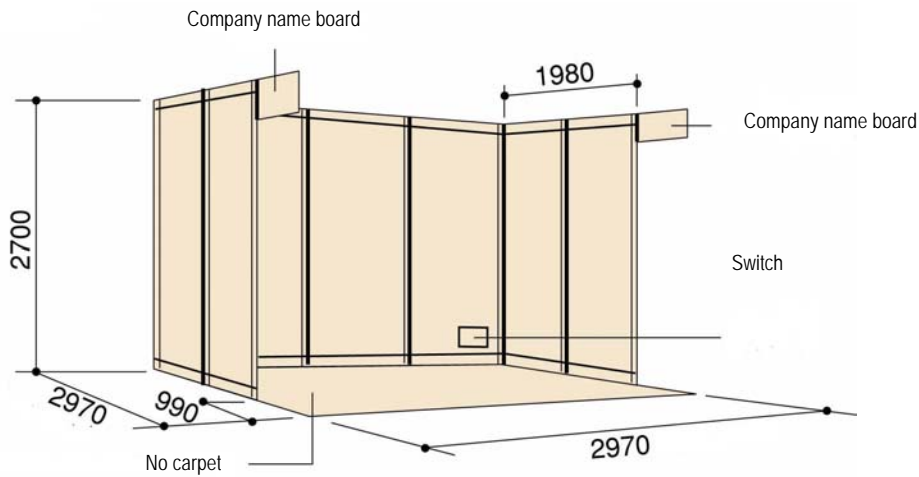
#### **Powder Simulation Zone**

Software, Obtaining physical properties for simulation, Equipment for verification tests



## Booth Type and Participation Fee (Including tax)

Booth Type	Booth Size	Participation Fee per 1 Booth
1-9 Booths	3.0m W × 3.0m D × 2.7m H	JPY 378,000
More than 10 Booths (Independent booth only)	3.0m W × 3.0m D × 5.0m H	



### Booth Layout

In order to achieve a successful result on the exhibition, it is very important for the exhibitors to secure the most suitable exhibition space and select the ideal booth layout for their products. POWTEX provides six different types of booth layout to comply with the specific requirements of each exhibitor.

Booth blocks in single row	Booth blocks in double row	Independent booth (double row)
	More than 4 blocks	More than 10 blocks
Independent booth (triple row)	Face-to-face	Free-size row
12, 15, 18 blocks or more	More than 12 blocks in even number	More than 20 blocks (180m <sup>2</sup> )

## Display Package

Proposed Ready-to-move-in Display Packages are the most functional and economical way to use for the exhibition and a wide range of selection is available from the basic package to the optional one with exhibition tables, reception desk, etc.

### Examples of the Display Package:

#### One booth

Price: JPY 149,281  
(including tax, excluding participation fee)

- Back and side walls (Octanorm system)
- Company name board
- Carpet (red, blue, or green)

Devices: Display tables (W990×D990×H900)×3  
Reception desk (W990×D495×H900)×1  
Slide door×1

Electric Devices: Fluorescent lamp 40W×1  
Arm spotlight 100W×3  
Power outlet (ground equipped) 100V×2  
Power wiring×1KW  
Electricity cost×1KW

Other Items: Folding chair×2  
Business card tray×1



#### Two Booths

Price: JPY 279,402  
(including tax, excluding participation fee)

- Back and side walls (Octanorm system)
- Company name board
- Carpet (red, blue, or green)

Devices: Display table (W990×D990×H900)×6  
Reception desk(W990×D495×H900)×1  
Slide door×2

Electric Devices: Fluorescent lamp 40W×2  
Arm spotlight 100W×6  
Power outlet (ground equipped) 100V×4  
Power wiring×2KW  
Electricity cost×2KW

Other Items: Folding chair×3  
Business card tray×1





## Trial Booth

### ***Trial Booth for New Participants!!***

POWTEX TOKYO 2018 facilitates the Trial Booth for the exhibitors who are going to participate in the POWTEX exhibition for the first time. The booth is equipped with the fundamental items such as company's name board, lightings and carpet and easy to build up, which enable the exhibitors to substantially save the participation costs for the exhibition.

Don't miss this opportunity, and why not experience the benefits you can get from participating POWTEX.

### **Trial Booth**

**Booth Size:** 3.0mW × 2.0mD × 2.7mH

**Fee per one booth:** JPY 334,800 (including tax)

**Fee includes following items:**

- exhibition space 6m<sup>2</sup>
- Basic facility

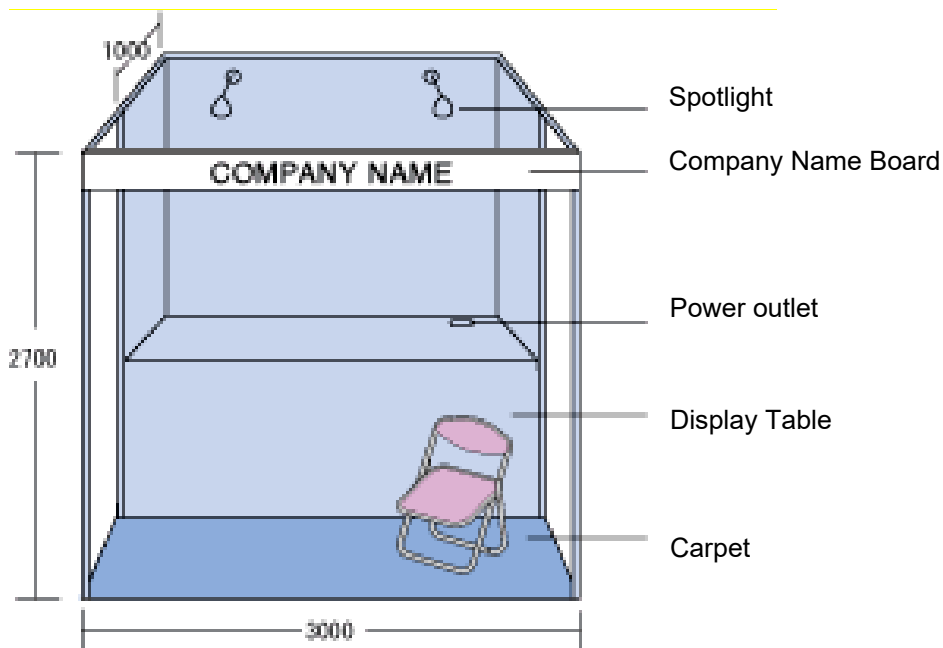
Back and side walls (Octanorm system), Carpet (blue), Company name board,  
Two arm spotlights, Power outlet 100V × 1, Power wiring × 1kW, Electricity cost × 1kW,  
Display table (3.0mW × 1.0mD × 0.8mH), Folding chair × 1

※ Even if you do not use any of the above facilities, the fee as mentioned the above will be charged in full.

The exhibitors selecting to take this Trial Booth are requested to meet the following conditions:

1. The exhibitor is limited only to the people who is participating POWTEX TOKYO for the first time.
2. Number of the booth block is limited to two blocks maximum.

***Total 20 Trial booths are available!!***



## Special Zone (Advanced Material Zone, Powder Simulation Zone)

In addition to general and trial booths, the inexpensive specification with basic display is also available.

Booth Size: 2.0mW × 2.0mD × 2.7mH

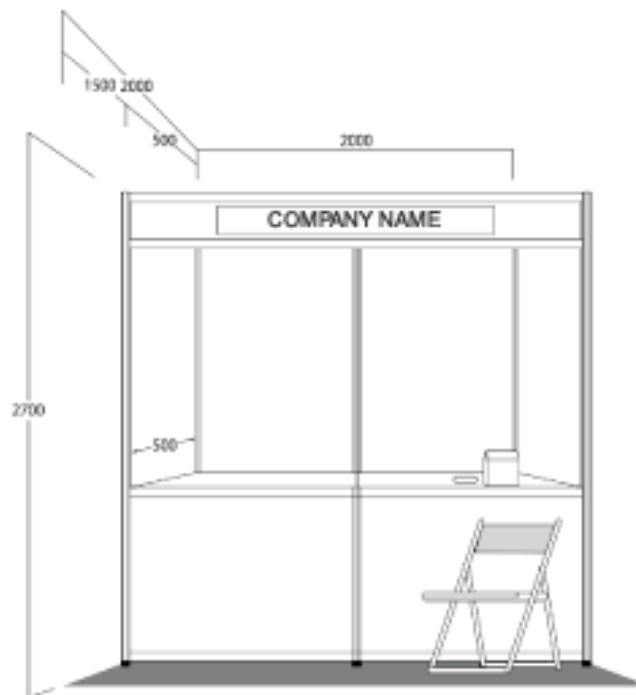
Fee per one booth: JPY 216,000 (including tax)

Fee includes following items:

- exhibition space 6m<sup>2</sup>
- Basic facility

Back and side walls (Octanorm system), Carpet, Company name board, Spotlights × 2, Display table, Folding chair × 1, Power outlet 100V × 1, Power wiring × 1kW, Electricity cost × 1kW,

※Even if you do not use any of the above facilities, the fee as mentioned the above will be charged in full.



[Privileges of exhibitors for this zone]

Those parties / companies who are participating this zone will be granted a privilege to deliver a 15 minutes presentation on their products and technologies at the Presentation Corner. (The First 8 companies can have this presentation)

## Promotions for POWTEX TOKYO 2018

### VIP Invitation

We will be invited to POWTEX TOKYO as the VIP guests and they will be entitled to receive a VIP badge for the priority registration and free entry to the VIP lounge where they can enjoy having business talks with their guests in a comfortable atmosphere. Exhibition organizer will also invite the guests as VIP when recommended by the exhibitors.

Please contact the Show Management Office for further information.

### Extensive Promotion

To attract and promote a larger number of people visiting the exhibition domestically and globally, we will continuously run the comprehensive promotional campaigns as follows:

#### **Direct mail by the exhibition organizer**

Since the direct mail is deemed as the most effective tool to encourage the people to visit the exhibition site, we will send the invitation letters to the individuals and industrial groups in Japan as well as in overseas countries, mainly in Asia.

#### **Posters**

The exhibition posters will be sent to the users, potential customers and governmental and any other powder related organizations. The posters will also be sent to the participant companies for their own use.

#### **Invitation Tickets**

Required number of admission free tickets will be delivered to the participants of exhibition so that they can encourage their customers to attend the exhibition. Also the tickets will be sent to the people in powder related industries all over the world.

#### **Public Relations through Mass Media**

Advertising on the selected journals and industry newspapers and also providing the press release periodically to these media.

#### **Inter-net Web Site**

Transmitting detailed information on the products from exhibitors, topics of powder industry, attractions, pre-registration, etc. through the inter-net official site.

#### **Cooperation with Industrial Association**

Tie up with other related organizations of overseas countries, and information is distributed to the wide range of customers.

### Visitor Support Service and Comprehensive Information Counters

This year's exhibit will feature a comprehensive information counter at the entrance, which will act as a supporting concierge for overseas visitors, as well as aid in exhibit and product search on the computer, which will make it more convenient for the visitors.



## Exhibitor's Technical Presentation

Exhibitor Presentation provides exhibitors with opportunities to introduce their products and the latest technologies at the special room provided in the exhibition hall. Inviting your prospective customers to the presentation is obviously an excellent way of not only introducing your products or technologies, but also promoting your corporate image for many visitors.

The room will be reserved with the additional fee.

Schedule:

	Nov. 28 (Wed.)				Nov. 29 (Thu.)				Nov. 30 (Fri.)			
	A room	B room	C room	D room	A room	B room	C room	D room	A room	B room	C room	D room
11:00~11:30	A1	B1	C1	D1	A8	B8	C8	D8	A15	B15	C15	D15
11:45~12:15	A2	B2	C2	D2	A9	B9	C9	D9	A16	B16	C16	D16
12:30~13:00	A3	B3	C3	D3	A10	B10	C10	D10	A17	B17	C17	D17
13:15~13:45	A4	B4	C4	D4	A11	B11	C11	D11	A18	B18	C18	D18
14:00~14:30	A5	B5	C5	D5	A12	B12	C12	D12	A19	B19	C19	D19
14:45~15:15	A6	B6	C6	D6	A13	B13	C13	D13	A20	B20	C20	D20
15:30~16:00	A7	B7	C7	D7	A14	B14	C14	D14	A21	B21	C21	D21

Participation Fee: 1 session per 30 minutes: JPY 54,000 (including tax)

For further details and application, please contact the show management office.



# POWTEX TOKYO 2016 REPORT

Exhibition period: November 30 (Wed.) - December 2 (Fri.) , 2016

Venue: Tokyo Big Sight, East Hall 1·2·3

Number of Exhibitors and booths: 317 companies and 1,025 booths

## **VISITOR PROFILE**

### Breakdown by Industry

Chemicals, Rubber, Plastics, Paper, Pulp	24.7%
Machinery	15.1%
Foodstuff, Feedstuff	13.9%
Finance, Insurance, Trading	7.7%
Steel, Metals, Mining, Cement	7.3%
Inorganic materials, Ceramics	6.7%
Electric, Batteries, Electronics	6.1%
Engineering, Construction	5.8%
Pharmaceuticals, Health Food, Cosmetics	5.4%
Governmental, Academic & Research institutions	4.7%
Environment protection, Energy	2.6%

### Breakdown by Job Function

Engineering, Manufacturing	30.0%
Research & Development	23.2%
Sales	22.6%
Management, Administration	7.7%
Design	5.7%
Planning, Survey	4.5%
Others	6.3%

# General Terms and Conditions

## Application for Participation

Please complete the attached application form and send it to the exhibition management office by mail. Those who are participating the exhibition for the first time are requested to submit a copy of the company's brochure and catalogue(s) for the product(s) to be exhibited. In the event that the applied exhibit is deemed to be unsuitable for the exhibition, the participation may not be accepted.

## Application Deadline

July 10 (Tue.), 2018

(Please note that the application will be closed even before the deadline when the booths allocated for the exhibition are fully booked)

## Payment of Participation Fee

After receiving the application form, the organizer will send the exhibitor confirmation by mail together with the invoice.

The exhibitor shall pay 100% of the participation fee when making the application.

The payment of the participation fee must be made in Japanese Yen, and all commissions concerning the bank transfer are also charged to the exhibitor.

Please transfer the fee after receiving the invoice. In the event of the exhibitor failing to pay the participation fee by the application deadline (July 10, 2018), an exhibition booth cannot be reserved.

## Cancellation after Application

Cancellation of applied number and space of the booth as a whole or part is not basically accepted. In the event that such a cancellation is deemed as reasonable or unavoidable by the exhibition organizer, the cancellation dates and fees are as follows:

Date of cancellation	Fee to be paid (%)
Up to July 10, 2018	60% of the participation fee
July 11~September 30, 2018	80% of the participation fee
October 1~ October 31, 2018	90% of the participation fee
After November 1, 2018	100% of the participation fee

## Items included in Participation Fee

- Basic booth rental (using back panel and side panel/Octanorm system)
- Electricity supply single phase 100V/300W
- Participant's company nameplate with booth number in the form designated by the organizer. (300mmH x 450mmW)
- Usage fee of the exhibition site.
- Construction and maintenance fees for common facilities.
- Promotion cost for visitors.
- Invitation tickets for customers.
- Utility costs for visitors. (Exhibition site guidance, etc.)
- Costs for exhibition management office, safety and security managements.

## Items not included in Participation Fee

- Booth decoration, transportation and management costs for participants.
- Main electricity supply in excess of 100V/300W per one booth, installation of secondary power source and its usage costs.
- Utility costs for gas, water, etc. (Installation costs and rates for primary and secondary lines).
- Installation costs and usage rates of communication line for temporary telephone, etc.
- Insurance costs for participant's own exhibits and personal injuries.
- Compensation costs for causing a damage or loss to the facilities and equipment at the exhibition hall and the exhibits of others.
- Other fees and costs, which are not usually included in the participation fee.

## **Timetable**

2018	July 10 (Tue.)	Deadline of application for participation
	July 10 (Tue.)	Deadline of application for Product Briefing Session
	Early September	Briefing session of participants
	Mid. September	Starting promotion and advertising activities
	Early October	Dispatching the invitation tickets
	Mid. October	Deadline of submitting documents for exhibition
	Late October	Advertising on news papers and magazines
	November 26 – 27	Carrying in the exhibits and installation
	November 28 – 30	POWTEX TOKYO 2018
	November 30	Removals

## **Booth layout**

The booth allocations will be decided by the exhibition organizer in consideration of the following factors and announced to the participants at the briefing session:

- ① Participation record in the past (number of participations),
- ② Application order,
- ③ Required number of booth,
- ④ Product to exhibit,
- ⑤ Product demonstration is taking place or not.

## **Prohibitions**

It is prohibited for the participants or applicants to sublet, sell, assign or exchange the exhibition space as a whole or part.

## **Continuous Presence by the Exhibitor's Representative**

Exhibitors or their agents are requested to take part in their booth continually by their representative wearing the exhibitor's badge designated by the exhibition organizer on whole days through the exhibition period, attend the visitors and take care of their exhibits.

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Exhibitors or their agents are requested to take part in their booth continually by their representative wearing the exhibitor's badge designated by the exhibition organizer on whole days through the exhibition period, attend the visitors and take care of their exhibits.

## **Liability for damages**

The organizer shall pay full attention to the control, management, and integrity of this exhibition in general. The organizer is, however, not responsible for the following cases:

- (1) If the exhibitor and its agents cause damage to other exhibition booths, management facilities for the exhibition or facilities in the exhibition hall, and persons.
- (2) Damage to properties and persons from when the exhibits are carried in until they are removed.
- (3) The organizer shall decide whether to postpone or cancel the exhibition when the organizer deems that it is difficult to hold the exhibition due to disasters, such as natural disasters and man-made disasters, and force majeure. In the event of the cancellation of the exhibition, the organizer will refund the participation fee after deducting the necessary expenses. The organizer will not be responsible for compensation including other expenses and damages incurred.
- (4) Accidental misspellings and omissions in the media and materials published and provided by the organizer.

## **Insurance**

We recommend for the exhibitors to cover the insurance against loss or damage of whatever is necessary during the exhibition period.

## **Postponement or Discontinuation of Exhibition**

In the event that opening of the exhibition is deemed to be difficult and postponed or discontinued due to the natural or human disaster or force majeure, the organizer will decide to postpone or discontinue the exhibition. When discontinued, the paid-in fees will be refunded to the exhibitor by deducting all necessary expenses but the organizer is not liable for any other costs already incurred to the exhibitor.

### **Carry in, Carry out and Removal of Exhibits**

The dates of carrying in the exhibits to the exhibition hall and the time frame required for installation works will be explained in detail at the briefing session for the exhibitors. Carrying in, carrying out, relocation and removal of the exhibits during the exhibition period are not allowed. The exhibitors should be liable for maintenance and cleaning of the booth and exhibits.

In the event that the exhibits and any other articles belonged to the exhibitor are not removed before the designated deadline, the organizer will do so at the exhibitor's risk and expense.

### **Using Microphone and Volume Restriction**

In relation to the neighboring booths, the maximum volume of microphone and AV equipment used at the booth and any sounds generated by the exhibits should be 75 db (when measured at the distance of 2 meters from the booth front and 1 meter height).

The live music performance is strictly prohibited.

### **Liabilities and Immunities of Exhibition Management**

The exhibition organizer is entitled to set and amend various rules to perform smoother management of the exhibition and from time to time, add new rules and alterations to this terms and conditions.

In case the exhibitor violates any of the exhibition rules, regulations and other exhibitor's manuals, the organizer may decline his participation and the fees already paid in will not be refunded.

Although the exhibition site will be totally secured by the professional security company whole way through the exhibition period from carrying in to removal, the organizer will not be liable for any damages, losses and robberies occurred to the exhibitors.

### **Approval of Exhibition Rules and Regulation**

It is hereby acknowledged that all rules and regulations established by the organizer and described herein are agreed and approved.

### **Timetable until Commencement of Exhibition**

1. Submission of the application for participating the exhibition.  
Please read this manual carefully and submit the application format duly filled in as soon as possible.
2. After receiving the application form, the organizer will send the exhibitor confirmation by mail together with the invoice.  
The exhibitor shall pay 100% of the participation fee when making the application.  
The payment of the participation fee must be made in Japanese Yen, and all commissions concerning the bank transfer are also charged to the exhibitor.  
Please transfer the fee after receiving the invoice. In the event of the exhibitor failing to pay the participation fee by the application deadline (July 10, 2018), an exhibition booth cannot be reserved.
3. Briefing session.  
The instruction manuals for preparation and management procedures and utility guide book will be distributed to the exhibitors and all necessary information on carrying in the exhibits, installation procedures and exhibition managements will be explained at the session.  
The briefing session will be held in early September 2016.
4. Timetable for carry-in, exhibition and removal.

Facility Work by organizer and decoration and carrying in by exhibitor	November 26 (Mon.) & 27 (Tur.), 2018 09:00~18:00 (Both days)
Exhibition dates	November 28 (Wed.) ~ 30 (Fri.), 2018
Removals	November 30 (Fri.), 2018 17:00~23:00

Contact:

Organizer:

**The Association of Powder Process Industry and Engineering, JAPAN (APPIE)**

Tokyo Office:

Shubyo Kaikan 5F.,

2-26-11, Hongo, Bunkyo-ku,

Tokyo 113-0033, Japan

Tel: +81-3-3815-3955 Fax: +81-3-3815-3126

Show Management Office:

**CNT Inc.**

FORECAST Kanda Suda-cho 4F.,

1-24-3, Kanda Suda-cho, Chiyoda-ku,

Tokyo 101-0041, Japan

Tel: +81-3-5297-8855 Fax: +81-3-5294-0909

E-mail: [info2018@powtex.com](mailto:info2018@powtex.com)